



Hillside
Festival 2026

July 17-19
GUELPH LAKE ISLAND

**Reach an audience that is
passionate about supporting
local businesses!**

DEADLINES: Booking ads: Friday, June 12 · App/print-ready files: Friday, June 19

**Showcase your business with
an ad in the Hillside app!**

Format: JPG or PNG

Size: 960 px width × 300 px height.

APP AD RATES

Light Frequency	\$200
Medium Frequency	\$350
Heavy Frequency	\$450

**Important: Although
the ad size is large, it is
reproduced only at the
width of a phone, so we
recommend keeping all
text 36 pt or larger.**



PRINTED SCHEDULE AD RATES

Half banner (3.625 x 1 in)	\$350
Full banner (7.125 x 1 in)	\$650

Only four half-banner or two full banner spots available on the printed schedule for the festival. 2,000 or more copies are available at no cost to patrons on the Island.

Hillside Festival 2025											
PERFORMANCES: SATURDAY, JULY 19						PERFORMANCES: SUNDAY, JULY 20					
MAIN STAGE	ISLAND STAGE	LAKE STAGE	SUN STAGE	MAIN STAGE	ISLAND STAGE	LAKE STAGE	SUN STAGE	MAIN STAGE	ISLAND STAGE	LAKE STAGE	SUN STAGE
12:00-1:00 PM SUNSHINE SUNSHINE SUNSHINE	12:00-1:00 PM GROOVES IN THE REAR LA MARIACHI & Diego Pineda Vivian Parks Tour, and Diego Pineda	12:00-1:00 PM GROOVES IN THE REAR LA MARIACHI & Diego Pineda Vivian Parks Tour, and Diego Pineda	12:00-1:00 PM GROOVES IN THE REAR LA MARIACHI & Diego Pineda Vivian Parks Tour, and Diego Pineda	1:00-2:00 PM THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION	1:00-2:00 PM THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION	1:00-2:00 PM THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION	1:00-2:00 PM THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION	2:00-3:00 PM THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION	2:00-3:00 PM THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION	2:00-3:00 PM THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION	2:00-3:00 PM THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION THE SHORTEST GOSSIP SESSION
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Full banner
7.5 x 1 in

Half banners
3.625 x 1 in

Last year's program.