	1	2	3	4	5
I enjoyed the festival venue.					
I had no problems finding parking for the festival.					
The crowd size for the festival was just right.					Г
Overall, Hillside Inside's sound level was just right.					
Hillside Inside offered high quality performances.					
Hillside Inside offered high quality technical production.					
I enjoyed the mix and quality of food vendors available.					
I enjoyed the mix and quality of craft vendors.					
Gaining access to the Hillside Inside floor was not difficult.					
Hillside Inside's ticket price was good value for money.					
I plan on returning to Hillside Inside next year.					
I liked the Hillside Inside decor.					
The Hillside merchandise and apparel was good value and of high quality.					
I would attend Hillside Inside next year if it was a multivenue festival, spread out over different "stages" in the city (e.g. Guelph Youth Music Centre, River Run Centre, various churches and restaurant/bars).					
I would rather that Hillside Inside take place only at the Sleeman Centre.					

○ Other

(1 = Poor, 3 = Average, and 5 = Excellent).	1	2	3	4
Hillside Inside volunteers (navy blue shirts)				
Sleeman Centre event staff (yellow shirts)				

Thanks for all your feedback – and see you again next year!

7. What brought you to Hillside

○Scheduled performers

OBrand/reputation of Hillside

Event location

Event timing

○ Friends' influence

○ Good value for dollar

Thank you to Deloitte for their support on this survey.

8. How did you get to Hillside	Welcom	3
Inside?	1 In do m	8
○I drove alone ○I carpooled		k
○I walked ○Guelph bus	4 0 0 0 0 0 0 111	

First of all, we would like to thank you - our wonderful patrons - for your support and enthusiasm. Hillside Inside is unique, and we are grateful for your continued patronage.

We also need to thank our wonderful volunteers and staff. Without them, Hillside Inside would not be possible. As an organization, Hillside enjoys one of the largest and most dvnamic volunteer programs in the area. Man many thanks to all of our volunteers!

The Board of Directors would also like to thank our amazing staff: Marie Zimmerman, Sam Baijal, Jessie O'Donnell and Paula Perri. They work tirelessly to bring us the community food, vendors, and of course, music that we are all here to enjoy.

We are fortunate to be enjoying Hillside Inside ir beautiful downtown Guelp Thank you to the City of Guelph and the staff of the Sleeman Centre.

Sincerely

Have a wonderful evening

The 2009-10 Hillside Festival Board of Directors

Beverages are only served in reusable Hillside mugs, \$2 each (taxes in), which can be purchased at the Merchandise Area, Info Booth and selected beer carts. Please drink responsibly.

Hillside is committed to access for all. The Access Suppor area is located in Gate #1 and provides assistance to individuals requiring additional support, including one-on-one support moving throughout the venue. Stop by for assistance and information on

accessibility Coat Check

Access Support

We encourage patrons to dress lightly or leave coats in your car. There are limited coat check services in Gate #5, near the Sleeman Centre pub. \$2 per coat. No in-and-out privileges - if you remove your coat and recheck it, the fee will

Hillside Festival, in partner-

ship with the Sleeman Centre offers reusable dishes and dishwashing, a unique initiative for an indoor concert. The Sleeman Centre zamboni room has been transformed into a dishwashing area staffed by volunteers. Look for the dish bins throughout the concourse area, conveniently located near the food vendors. Clean dishes will be supplied to the food

vendors.

First Aid Volunteers from St. John's Ambulance are providing first aid services. Look for their office at Gate #1.

Information Booth Have a question? Check out the Info Booth in section 101 You can also buy beverage mugs and ear plugs. Surveys can be handed in here for a raffle ticket. You may win two weekend passes to the 27th annual Hillside Festival, plus Downtown Dollars.

Merchandise Area Buy performer CDs & Ts.

ultimately lies with you. As at any live music venue, there will be dramatic shifts in the Sound Pressure Level (SPL). Hillside takes measurements of the SPL regularly during each performance to ensure that it is not beyond what one should reasonably expect at a concert. Under normal circumstances, the SPL will be below 105 decibels. The use of earplugs is encouraged in all areas. However, if you are standing within a 20-metre radius of any stage, they are strongly recommended. Earplugs are available at the Info Booth for a \$1 donation to The Canadian Hearing

Located in the Coat Check area. After the event, lost items go to the Hillside office.

Choose from Hillside Inside products - hoodies, longsleeved shirts, toques and more! Located in section 116 Prices range from \$10 to \$44. Cash, debit and credit.

Hearing Hillside

Hillside has taken steps to protect your hearing, but the responsibility

Waste Managemen

rants will be open.

Please don't throw your plastic dishes away - put them in the dish boxes provided.

Inside Gate 5 · 3 to 9 pm

Visit the community. environmental and grassroots organizations, located inside of Gate #5 in the Artisan Market. to find out about their valuable

The groups include

was a danc

Free, safe drinking water

City of Guelph and Hillside

Thirst Quenchers station in

Municipal parking lots are \$2

basis. Patrons can park all day

in the east and west parkades

Centre. Accessible spots are

located within these, with a

and in street parking. We

take public transit.

The Sleeman Centre is

encourage you to carpool or

conveniently attached to the

Old Quebec Street Mall. Many

downtown shops and restau-

height restriction of 6 ft, 1 inch.

on a first-come-first-serve

connected to the Sleeman

Inside provide drinking

water. Please visit our

Section 108.

floor hit a

- Bracelet of Hope
- CFRU
- Guelph Guitar Project
- Guelph and District **Multicultural Festival**
- Guelph-Wellington Women in Crisis
- . Sticks and Stones Wilderness School

Hillside

27th annual Hillside Festival: July 23, 24, 25, 2010

- Tickets will go on sale Saturday May 1, 2010
- Volunteer sign-up starts in the spring.
 - Neighbourhood Tent, Workshop and Vendor Applications are available in

Check hillsidefestival.ca for details.

Dumplinas – shrimp.

Rice Dim Sum.

Hot & Sour Soup.

Soda Beverages .

Open 3 pm to midnight

tofu-mushroom, ginger-beef.....6 for \$5.00 . or 12 for \$8.50 . \$3.00 Pie – apple or strawberry rhubarb \$3.00

Sticky rice & shrimp chips with Thai peanut sauce. \$5.00 Mango salad ... Vegetable fresh rolls... Chicken or tofu yellow curry with steamed rice ..

. \$8.00 Jerk chicken with rice \$7.00 Jerk chicken on a bun Curry chicken with rice... \$9.00 Curried goat with rice. \$7.00 Vegetarian stir fry with rice. Chick-peas on a bun... All of the above served with salad or roti. Jamaican patties

Fruit juices .. Open 3 pm to 11 pm

Pizza, chicken fingers, fries, sausage, hot dogs and snack food. Please purchase a Hillside Mug for all drinks - \$2.00 each.

Draught Pick's Restauran Great pub grub - wings, chicken fingers, burgers, sandwiches and nachos.

Secretary Lisa Calzonetti Nicholas Dalton Adrian Harding. Treasurer

Sarah Mau, Pre Jim Moon Eric Pringle Spencer Shewer Andrew Toms Doug Larson Candace Sepulis

Marty Williams Hillside Insid

Advisory Comm Sam Baijal Chris Tiessen John Leacock Jessie O'Donne Paula Allen

Paula Perri Merchandise: Eric Pringle Ashleigh Benedict Spencer Shewer Performer Merch: Marie Zimmerma Karin Davidson-Taylor

Staff & Service

Lisa Simard, Bookkeeper Inn Halliwell Technical Directo Samir Baiial, Art Director Paula Perri, Office Manager Gareth Lind, Graphi Designer Jessie O'Donnell Volunteer Manager Marie Zimmerman, Executive Director

Promotional Design

Jamie MacDonald

LINDdesign

Photographer:

Contributors Poster Graphic Candace Sepulis

All prices include GST & PST.

The people who bring you Hillside Inside

Board of Directors Zack Benson,

Accessibility:

Equipment Shuttle

Seimone Kpiniong

David Lacalamita

Carolyn Silvestro

Food Vending:

Food Vending:

Gerry Robbins

Gate 2 & 6:

Terry French

Paterson Hodgsor

Performer Services

Cheryl Cadogan

Michele Deveaux

Set-Up/Tear-Down

Installation Mike

Amanda Grvzwacz

Thirst Quenchers:

Volunteer Check-In

Hubert Paulmer

Welcome Crew:

Kris Cormier La Belle

Janis Conrad

Dave Hatch

Sign & Décor

Site Décor:

Lorena Leiia

Info Booth:

Floaters/Stand By Me

Karen Calzonetti Box Office On Site: Emily Kuberis Hillside Inside brings together Coat Check: friends, community and a rockin' Tara Treanor Craft Vending Laura Harrison A big thank you goes out to all Dish in Zambon Rachel Hyatt. of our coordinators, volunteers Justin Peterson committee and board members Brianna Rustige

> We are able to bring this unique exciting event to the Guelph

who made this event come to

community through the help

of our outstanding volunteers We truly couldn't do this without you, and are so thankful for everyone's dedication, commitment and love for Hillside and what we do.

Take a moment to sit back, relax and take it all in - Hillside only comes twice a year.

Happy Hillside, Jessie

Exclaim!

Intrique Media

Central Students

The Ontario Trillium Foundation City of Guelph Sleeman Centre Staff Jon Halliwell and the technical Team Kyle Butella, Office Co-

Downtown Guelph Business Association Guelph Tourism Aboriginal Community Volunteer Centre of Site Décor Team Hillside Finance Committee LINDdesign

Guelph/Wellington **Guelph Arts Council** NOW ECH0 SNAP! Guelph Barking Dog Studios

Hillside Office:

123 Woolwich St. 2nd Floor

ILLUSTRATION: CANDACE SEPULIS · BALLYHOOMEDIA.COM · DESIGN: LINDdesign · ORIGINAL HILLSIDE LOGO DESIGN: GARY EDEN

Ticketpro

University Centr

U of Guelph

Association Aux.tv Jan Hall at CFRU Team at ROGERS Television, Guelph University of Guelph - Alumni Affairs and

Development Soundscapes Encore Records Ground Floor Music

Management Ballvhoo Media Pattison Outdoor N.C. Pestill Ltd. Ontario Arts Council SOCAN Foundation Department of Canadian

Scotiabank

Simplex Grinnell

Old Quebec Street Mal





restival.ca



















celebrating music & commun

Saturday February 6, 2010

- Grandstand/floor: \$7
- Discounted tickets for seniors (65+) and children (6-12): \$55 (limited quantities)
- Children 5 and under are free but will not receive a reserved seat.
- Service charge extra. GST included. Cash. Visa. MC and debit.
- Available at Gate #1 (unless sold out).
- The venue has reserved seating in the grand stands/100 level with access to the floor based on capacity. The floor is general admission.
- There are no exchanges or refunds. Hillside is not responsible for lost stolen, misplaced or unused tickets

Important

- Your wristband is vour event pass. Do not remove it!
- You will need both your ticket stub and vour wristband to get into the event.
- Patrons are allowed to come and go up to 15 minutes before the last act begins.
- No pets are allowed, with the exception of service
- There are no facilities or programming specifically for children.

ABORIGINAL WELCOM BY ABORIGINAL COMMUNITY MEMBER

> 4:00 pm · Main Stage **BASIA BULAT**

4:50 pm · Island Stage **ELISAPIE ISAAC**

5:20 pm · Main Stage THE RURAL ALBERTA **ADVANTAGE**

6:05 pm · Island Stage **DELHI 2 DUBLIN**

6:50 pm · Main Stage **OWEN PALLETT**

7:40 pm · Break

7:50 pm · Main Stage **MARTIN SEXTON**

8:40 pm · Island Stage SOCALLED

9:15 pm · Main Stage **HAWKSLEY WORKMAN**

10:10 pm · Island Stage **BAHAMAS**

10:45 pm · Main Stage **ANI DIFRANCO**

11:50 pm · Island Stage **WOODHANDS**

Subject to change.





4:00 pm · Main Stage

Since the age of three, Bulat has been sitting on piano stools and trying to hammer things out. There's a sense of play that still suffuses her music, jostling under the

songs of regret and love, want and joy. When she left for university in London, Ontario musicians began to drop by her downtown apartment. Many nights were spent laughing and singing with these classically trained friends, and

together they made a glad, bright noise.

Nunavik.

elisapie.com

basiabulat.com





4:50 pm · Island Stage

There Will Be Stars is the first solo recording of Inuk singer, composer and filmmaker Elisapie Isaac. It is not so much an album as a seduction from somewhere distant and other-worldly - sometimes full of joy, sometimes lined with melancholy, at times sung poems from the North. Is it Polar pop? Arctic electric? New cool? Elisapie Isaac was born of an Inuk mother and a Newfoundland father. She was adopted at birth by an Inuit family and was raised in the isolated community of Salluit,



in new fans in audiences and critics alike with their stories of hometowns and heartbreak. The RAA will be continuing their travels leading up to a play at the 2010 Vancouver Olympic Games this February myspace.com/theraa



5:20 pm · Main Stage

6:05 pm · Island Stage Vancouver-based Delhi owenpalletteternal.com 2 Dublin is a group of five

musicians who mash up electronica and world music, keeping it heavy on the Bhangra, Celtic and Dub flavours. Fusing tabla, fiddle, dhol, Punjabi vocals and electric sitar with scorching electronic beats - ranging from reggae to drum and bass - the crew takes listeners on a wild ride through global sounds and synchronicities.

The Rural Alberta Advantage delhi2dublin.com play indie-rock folk songs born out of images from CAN PERSON IN growing up in Alberta. Over the past year, the band has happily taken the songs from their debut album Hometowns to packed shows across the US and Canada, steadily pulling

6:50 pm · Main Stage Owen Pallett's third album

Heartland is a fully orchestral record, designed to exist simultaneously as an album, a 45-minute piece of orches tral music and a set of songs for looped violin and voice. His previous album He Poos Clouds, written and arranged for string quartet, was a satirical song cycle based on the eight schools of magic of Dungeons and Dragons, It was awarded the inaugural Polaris Prize for best Canadian fulllength album.

This Montreal-based musician photographer, magician and



7:50 pm · Main Stage

Martin Sexton is one of the into studios. He has appeared most talked-about artists in on a dozen recordings as the new folk acoustic music pianist, singer, arranger, scene. Described by Billboard rapper, writer and producer magazine as "a star with socalledmusic.com potential to permanently affect the musical landscape." Sexton's amazing vocal range combines the best qualities of singers like Van Morrison, Al Green and Aaron Neville. A self-taught quitarist and singer. Sexton has built a huge fan base over the last two decades through what the New York Times wrote as his A musician of incredible ability to "amplify the sound of the ordinary heart.' martinsexton.com



8:40 pm · Island Stage



10:10 pm · Island Stage

spent two weeks in the winter of 2008 making his debut album, Pink Strat. It is named after his childhood guitar, which he still plays. In addition, he plays bass, drums, piano, various percussion, organ, slide, acoustic and nylon string guitars on the album, and is joined on a few of the tracks by his friends from Zeus. The Great Lake Swimmers and Feist.

9:15 pm · Main Stage

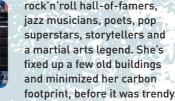
velocity, Hawksley Workman is at the top of his game. He writes and records his music in atomic bursts, accessing grace and brilliance in fluid, sweeping motions. With his increasing rock triumphs and growing fan communities, Workman has evolved from a slight, pin-striped oddball with a critically acclaimed diamond voice, to a panoramic guitar-punishing superstar with no performance limits

hawkslevworkman.com

he made madd beats, he got

10:45 pm · Main Stage

hundreds of songs, played



Afie Jurvanen, aka Bahamas,

myspace.com/bahamasbreeze

Ani DiFranco has written thousands of shows, captured the imaginations of legions of followers - and jammed with folkies, orchestras, rappers

righteousbabe.com/ani

11:50 pm · Island Stage

Woodhands is a synth-

and-drums duo delivering

electro-pop with a dose of

emotional intensity and a

generous portion of glam

rock swagger - all wrapped

up in a live show that's got

to be seen to be believed:

No pre-recorded samples,

nets. Woodhands' sophomore

album Remorsecapade was

myspace.com/woodhands

no laptops, no safety

Vish Khanna

Chris Stoeckle

Nick Taylor

Michelle Lobkowicz

Joy Apparel Blacklock Longboards

A relaxed, low-impact form of transportation, Blacklock longboards are handmade from selectively harvested trees without epoxies and fibre glass.

DeiaVu Design A sewing studio from the

Hillsburgh area that employs rural women to create new things from recycled garments and textiles - leggings, gloves, berets, hats, totes, laptop cases, slippers and tea cozies

Hamelin's Fudge

Made fresh with fair-trade organic sugar and organic butter by a family business located in Midland, ON.

IKB Boutique

An online retailer of the lates in jewelry and accessories. Every piece is handmade from vintage findings, swarovski crystals, semi-precious stones, silver, etc.

and-stone jewelry and fabric bags. The guitars feature unique hardwoods (exotic and local) carefully matched based on tonal quality. Earthy, fresh and unique!

One-of-a-kind guitars, wood

Hand-drawn portraits of people from all over the world are printed on t-shirts. Each comes with a bio card with the person's name, location and passion. The Joy T-Shirt proiect cultivates compassion and promotes peace and equality.

Kvnk Naturals

Fair-trade organic Shea Butter and other wholesome personal-care products help vou live naturally. Dead Sea salt scrubs, conditioning hair treatments, powdered deodor ants, facial cleansers and

Peep Art and Design

Refurbished and up-cycled apparel and accessories, combining original designs with recovered fabrics and previously loved clothing. Totes/bags, felted cuffs, pins and necklaces.

Shoot from the Hip This handmade leather line

clutches, belts, wallets...

blends traditional techniques with modern styles to offer jewelry and accessories that are at once kitsch and current Earrings, necklaces, bicycle accessories, quitar straps,

Win Downtown Dollars and tickets to the Hillside Festival, July 23-25, 2010!

We'd love to know what you think of our third Hillside Inside, a three-year pilot project that attempts to bring music and Hillside's special warming spirit to our community in the chill of winter. We would like to keep Hillside Inside, but we need your input on how it will grow and change.

So, please drop off your completed survey at the Info Booth; in exchange, you'll get a raffle ticket for a chance to win two weekend passes for the 2010 Hillside Festival, plus some Downtown Dollars to spend at our local shops and restaurants! To be included in the draw, surveys must be returned by 11:30 pm, Saturday, February 6, 2010. The winner of summer festival tickets will be announced after the festival

- nearest to? Inside, approximately how ○ Guelph ○ KW/Cambridge much will you spend in the ○Toronto ○ Hamilton following areas?
- ○London ○Other____ \$____ Food & Beverages

1. Which community do you live

- Craft vendors Hillside merchandise
- ○12 & under ○13-17 ○18-24 Performer merchandise O25-40 O41-50 O51-64
 - Downtown Guelph merchants
- Accommodation 3. What is your postal code?
 - \$ Other
 - 6. How did you learn about Hillside Inside? (You may

5. During your visit to Hillside

- select more than one option.) Conestoga College ○ Poster ○ Flver
- OUniversity of Guelph ○ Other

O High school

2. How old are you?

065+

4. I attend:

- O Not applicable
- ORadio OWord of mouth ○ Print ad ○ Hillside's website ○ The web
- Received promotional email

ease see reverse