



second  
annual

  
**Hillside**  
**INSIDE** 09  
FEBRUARY 7

A mid-winter festival  
celebrating music  
& community  
in the heart of Guelph

1-11 pm  
**Sleeman Centre**  
**Downtown Guelph**



THE ONTARIO  
TRILLIUM  
FOUNDATION

LA FONDATION  
TRILLIUM  
DE L'ONTARIO

**Hillside**  
FESTIVAL.ca



Making it Better



## ADMISSION

- Grandstand/floor: \$60
- 200 level tickets: \$70
- Discounted tickets for seniors (65+) and children (6-12): \$55 (limited quantities)
- Service charge extra. GST included. Cash, Visa, MC and debit.
- Any remaining tickets will be available at Gate #1.
- All tickets have access to the general admission standing areas on the floor, based on capacity.
- No exchanges or refunds. Hillside is not responsible for lost, stolen, misplaced or unused tickets.

## IMPORTANT

- Your wristband is your event pass. Do not remove it!
- You will need both your ticket stub and your wristband to get into the event.
- Patrons are allowed to come and go up to 10:45 pm. No admission after 10:45 pm.
- No pets are allowed, with the exception of service dogs.
- There are no facilities or programming specifically for children.

# SCHEDULE

1:00 pm · Main Stage  
**ABORIGINAL OPENING CEREMONY**

1:05 pm · Island Stage  
**THE D'URBERVILLES**

1:40 pm · Main Stage  
**GREAT LAKE SWIMMERS**

2:40 pm · Island Stage  
**THE MAGIC**

3:15 pm · Main Stage  
**K'NAAN**

4:20 pm · Island Stage  
**JAY MALINOWSKI**

4:55 pm · Main Stage  
**BELL ORCHESTRE**

5:55 pm · Island Stage  
**THUNDERHEIST**

6:40 pm · Main Stage  
**BEDOQUIN SOUNDCLASH**

7:45 pm · Island Stage  
**THAT 1 GUY**

8:20 pm · Main Stage  
**SAM ROBERTS BAND**

9:35 pm · Break

10:00 pm · Main Stage  
**STARS**

Subject to change.



# PERFORMERS



## BEDOUIIN SOUNDCLASH

They forge their own musical path, creating music embodying each member's personal and diverse musical preferences. With a seductive combination of lead singer Jay Malinowski's soulful wail and hypnotic rhythmic guitar grooves and Eon Sinclair's deep dubbing bass, Bedouin Soundclash creates an innovative fusion of reggae, rock, punk and soul.

[bedouinsoundclash.com](http://bedouinsoundclash.com)



## BELL ORCHESTRE

Born in an old dance studio in central Montreal, their music grew out of collective

improvisations played alongside contemporary dancers. When the band parted ways with the dancers, the music continued to evolve. Their mostly instrumental compositions tap into the acoustic delicacy of chamber music, the urgency and volume of post-punk and rock, and the intricacy and sonic range of contemporary electronic music.

[bellorchestre.com](http://bellorchestre.com)



## GREAT LAKE SWIMMERS

Great Lake Swimmers explore the worlds of indie folk, roots music and alt-country, with a focus on lyrics and song writing. Known for haunting, somber ballads, their sound blends natural reverb with folkie arrangements and inspirational lyrics.

[greatlakeswimmers.com](http://greatlakeswimmers.com)



## K'NAAN

K'naan brings an enormous dose of reality and urgency to the hip-hop world in a time when people are desperate for it. From a personal and cultural history rooted in poetry, K'naan widens the traditional hip-hop perspective from 9 mm and eagle 440s to AKs and rocket propelled grenades.

[knaanmusic.ning.com](http://knaanmusic.ning.com)



## THE MAGIC

It hasn't taken long, but The Magic is the sexiest, most exciting young pop band to come out of Guelph in years. Restless to get people moving instead of standing and staring, The Magic creates immensely infectious electro-rock songs that are as overtly fun as they are slyly heavy.

[myspace.com/themagiclove](http://myspace.com/themagiclove)



## JAY MALINOWSKI

Founding member and front man of Bedouin Soundclash, Malinowski's solo project evolved during a rare break between tours, when he found himself writing music that was more personal and introspective than anything he had put out with his band. In his solo work, Malinowski draws from influences of Leonard Cohen, Bob Dylan and Joni Mitchell, while maintaining his own distinctive sound.

[bedouinsoundclash.com](http://bedouinsoundclash.com)



## SAM ROBERTS BAND

Canadian singer-songwriter/bandleader Sam Roberts has returned with his third full-length, *Love at the End of the World*. Critics and fans are equally in love with Roberts in his native Canada. The Sam Roberts Band has earned its reputation live as well as on record.

[samrobertsband.com](http://samrobertsband.com)



## STARS

Stars are soft revolutionaries. Music is their rallying cry. They are young people who through their music are trying to save us from our mundane and complacent fears. One music writer said the only way to describe Stars was “beautiful hope.”

[myspace.com/stars](http://myspace.com/stars)



## THAT 1 GUY

As an inventor and player of The Magic Pipe, That 1 Guy's show has to be seen to be believed. He single-handedly (and foot-edly) plays his amazing instrument, created from miked steel pipes, with a single, thick bass string wired from top to bottom – not to mention an Appalachian handsaw, an electric cowboy boot and belching smoke.

[that1guy.com](http://that1guy.com)



## THUNDERHEIST

Graham and Isis began Thunderheist as a project to throw a wrench into static hip-hop conventions and explore their love for the dance floor. Thunderheist are far more than an electrorap act grounded in rap, bass, and electro. They are also entrenched in disco, funk and R&B, altogether crafting a new definition of future pop music.

[thunderheist.com](http://thunderheist.com)



## THE D'URBERVILLES

Who would have guessed a few pals that started a band for drink tickets would end up winning over fans and critics from New Brunswick to New York? The latest effort from these ex-Guelphites is titled *We Are The Hunters* and features a heartfelt collection of seriously street-tough tunes.

[myspace.com/thedurbervilles](http://myspace.com/thedurbervilles)

# emcees

**MICHELLE AND VISH** met at the University of Guelph and have attended every Hillside Festival together since 2003. They started volunteering at CFRU 93.3 FM in Guelph and host *The Mich Vish Interracial Morning Show!* every Wednesday morning. Vish also works for *Exclaim! Magazine* and CBC Radio 3, but Michelle is much, much smarter than him.

**NICK TAYLOR** has been spinning reggae music on CFRU-FM 93.3 for the past 29 years. Nick has volunteered for Hillside in many capacities, from wrapping cables in a neat pile to a stint on the board.

*Subject to change.*

## 26TH HILLSIDE FESTIVAL

July 24–26, 2009

- Tickets on sale Saturday May 2, 2009.
- This spring: volunteer sign-up and applications for the Neighbourhood Tent, workshops & vendors.



Hillside Office:  
123 Woolwich St  
2nd Floor, Guelph  
519.763.6396  
[hillsidefestival.ca](http://hillsidefestival.ca)

# menu

Open noon to 11 pm

All prices include GST & PST.

## FENG'S DUMPLINGS

Dumplings – chicken, shrimp, tofu mushroom or ginger beef

Plate of 6 .....	\$5.00
Plate of 12.....	\$8.50
Hot & Sour Soup.....	\$3.00
Pie (Strawberry Rhubarb or Apple) ...	\$3.00
Water or Soft Drinks .....	\$1.00
Mango Juice .....	\$3.00

## GUELPH'S CARIBBEAN CUISINE

Rotis – chicken or goat.....	\$8.00
veggie.....	\$6.50
Jerk chicken – with roti.....	\$8.00
with rice and salad ...	\$9.00
Doubles/Patties .....	\$2.00
Juice.....	\$2.00

## PLANET BEAN COFFEE

Coffee, tea, hot chocolate.....	\$2.25
Juice.....	\$2.25
Muffins .....	\$2.25
Cookies & other pastries .....	\$2.00
T-shirts & coffee mugs .....	\$20.00

## SALSATERIA

Nachos with Salsa .....	\$4.00
Jerk chicken wrap.....	\$5.00
Roasted corn on the cob .....	\$3.00
Nachos/corn combo .....	\$6.00
Sorel juice .....	\$1.00

## Sleeman Centre Concessions

### PIZZA PIZZA / FRY CONCESSIONS

Pizza, chicken fingers, fries, sausage, hot dogs and snack food. Please purchase a Hillside Mug for all concession drinks, \$2.00 each.

### DRAUGHT PICK'S RESTAURANT

Open noon to 9 pm – Eat in and take out Wings, chicken fingers, burgers, Philly-cheese steak, plus a featured buffet with Indian/Asian-style food.

# CRAFT VENDORS

Open noon to 11 pm – Located inside Gate 6.  
Only open to Hillside Inside attendees.

## **AROMATIC HEALTH**

Handmade aromatherapy products for health and wellness without artificial or synthetic ingredients.

[aromatichealth.ca](http://aromatichealth.ca)

## **BELLCHAMBER RINGS**

Incorporating styles of knot work, spirals and ancient zoomorphic (animal) patterns from different Celtic artefacts.

[bellchamber.net](http://bellchamber.net)

## **BITCHIN' BAGS AND STUFF**

Hand-knit and felted coin purses, cell phone cases, purses, bags, coasters, mittens, hats, scarves and bracelets.

[bitchinbags.etsy.com](http://bitchinbags.etsy.com)

## **BLUEFROG CREATIONS**

Handmade glass beads melted from coloured glass rods with a torch and fired in a kiln, producing wearable art.

[bluefrog@rogers.com](mailto:bluefrog@rogers.com)

## **CLAIRE ANNE BURPEE**

One-of-a-kind handcrafted jewellery using scraps of stained glass. All of the metal components are lead and nickel free.

[claire.burpee@sympatico.ca](mailto:claire.burpee@sympatico.ca)

## **IN-BLOOM**

A variety of one-of-a-kind necklaces, bracelets, bangles and electric guitars from exotic woods and semi-precious gemstones.

[in-bloom.ca](http://in-bloom.ca)

## **JUST PERFECT DESIGNS**

Hand-crafted sterling silver jewellery. Each earring and pendant is cut out from sheets of sterling silver. Contemporary, wearable designs.

[justperfectdesigns.com](http://justperfectdesigns.com)

## **KEN DALEY**

A visual artist inspired by African-Caribbean culture and history, Ken works with oil, acrylic, ceramic tile and wood.

[kendaley.ca](http://kendaley.ca)

## **ROCK ON ACCESSORIES**

One-of-a-kind rock-inspired jewellery and accessories. Re-purposed beach glass, stones and found wood.

[rockonaccessories.etsy.com](http://rockonaccessories.etsy.com)

## **THE OLDE TRAIN STATION TRADING COMPANY**

All-natural body products. Soap made by the cold process method with at least 50% olive oil as well as other premium butters and oils.

[stationsoap.com](http://stationsoap.com)



# message

## FROM THE BOARD

**W**elcome to our 2nd annual Hillside Inside! We learned a lot from our inaugural event in 2008. This year the Hillside Inside Advisory Committee and staff tweaked a few things – and we thank them all for their dedication and terrific efforts on this project.

You'll find the same warmth and hospitality Hillside has nurtured over the years, with the best lineup of music and wonderful food. At every step, we have endeavored to maintain and preserve our environmental initiatives. We appreciate being able to hold this event in beautiful downtown Guelph.

The board would like to thank the many volunteers who helped make this possible, The Ontario Trillium Foundation, the City of Guelph and the Sleeman Centre. And a very special thanks to you, our patron, for your ongoing support and enthusiasm. We couldn't do this without you!

Sincerely,  
The 2009 Hillside Festival  
Board of Directors

# HOW-TO

## ALCOHOL

We fully support responsible alcohol service. The safety and wellbeing of patrons is our first priority. Beverages are only served in reusable Hillside mugs, \$2 each (taxes included), which can be purchased at the Merchandise Area, Info Booth and selected beer carts.

## ACCESS SUPPORT

Hillside is committed to access for all. The Access Support area is located in Gate #1 and provides assistance to individuals requiring additional support, including one-on-one support moving throughout the venue. Stop by for assistance and information on accessibility.

## COAT CHECK

We encourage patrons to dress lightly or leave coats in your car. There are limited coat check services in Gate #5, near the Sleeman Centre pub, \$2 per coat. No in-and-out privileges.

## DISHWASHING & REUSABLE DISHES

Hillside Festival, in partnership with the Sleeman Centre, offers reusable dishes and dishwashing, a unique initiative for an indoor concert. The Sleeman Centre zamboni

# HILLSIDE INSIDE

## HEARING HILLSIDE

Hillside has taken steps to protect your hearing, but the responsibility ultimately lies with you. As at any live music venue, there will be dramatic shifts in the Sound Pressure Level (SPL). Hillside takes measurements of the SPL regularly during each performance to ensure that it is not beyond what one should reasonably expect at a concert. Under normal circumstances, the SPL will be below 105 decibels. The use of earplugs is encouraged in all areas. However, if you are standing within a 20-metre radius of any stage, they are strongly recommended. Earplugs are available at the Info Booth for a \$1 donation to The Canadian Hearing Society.

room has been transformed into a dishwashing area staffed by volunteers. Look for the dish bins throughout the concourse area, conveniently located near the food vendors. Clean dishes will be supplied to the food vendors.

## FIRST AID

Volunteers from St. John's Ambulance are providing first aid services. Look for their office at Gate #1.

## INFORMATION BOOTH

Have a Hillside Inside question? Check out the Info Booth in section 101 for answers. You can also buy beverage mugs; ear plugs are available for a \$1 donation. Surveys can be handed in here in exchange for a raffle ticket and a chance to win tickets to future Hillside events.

## LOST & FOUND

Located in the Coat Check area. After the event, lost items go to the Hillside office.

## MERCHANDISE AREA

Buy performer CDs & Ts. Choose from Hillside Inside products – hoodies, long-sleeved shirts, toques and more! Located in section 116. Prices range from \$10 to \$44. Debit and credit available.

## FREE, SAFE DRINKING WATER

Hillside Inside provides free, safe drinking water. Visit our custom-built dispenser, located in section 108, to have your containers filled free of charge by Hillside volunteers. **Get your Hillside stainless steel canteens at the Merchandise Area for \$12.50, taxes included.**

## PARKING

As of February 1, 2009, the City of Guelph has made changes to their parking fees. You can park all day in the east and west parkades connected to the Sleeman Centre, and the Baker Street Lot, for a flat fee of \$2. **Hillside Inside patrons will have special in/out privileges on February 7 only.** There is still free two-hour on-street parking and free parking in additional city lots such as the Neeve Street lot. Accessible spots are located within the east and west parkades (with a height restriction of 6 feet, 1 inch) and are also available in street parking. We encourage you to carpool or take public transit.

## SHOPPING

The Sleeman Centre is conveniently attached to the Old Quebec Street Mall. Many downtown shops and restaurants will be open.

## WASTE MANAGEMENT

Please don't throw your plastic dishes away – put them in the dish boxes provided.

# COMMUNITY BOOTHS

Open noon to 8 pm

Visit the community, environmental and grassroots organizations, located inside of Gate #5 in the Artisan Market, to find out about their valuable work.

The groups include:

- Community Torchlight
- City of Guelph Transportation Demand Management Strategies
- Faery Fest Inc.
- Guelph Humane Society
- Guelph-Wellington Women in Crisis
- Habitat for Humanity Wellington Country
- Land is More Important than Sprawl
- Neighbours, Friends and Families Campaign Guelph-Wellington
- Ontario Public Interest Research Group
- Open Minds
- Planned Parenthood Waterloo Region
- Volunteer Centre of Guelph/Wellington



In loving memory of longtime Hillside leader and Hillside Inside volunteer **Lynda Roach**, who left us suddenly this December after a short illness. Thanks for all the happy Hillside.

# THE PEOPLE WHO BRING YOU HILLSIDE INSIDE

## MESSAGE FROM THE VOLUNTEER MANAGER

**W**e did it again folks! Thanks to every volunteer who signed up, came out to orientation and gave it their all before, during and after this winter festival. You are what makes this event so special and I hope you got as much out of it as possible. Thank you too to our wonderful leadership volunteers: Cassie Barker, Ashleigh Benedict, Cheryl Cadogan, Karen Calzonetti, Cindy Collins, Kris Cormier, Karin Davidson-Taylor, Michele Deveaux, Kiah Dubelaar, Terry French, Eric Ganassin, Laura Harrison, Dave Hatch, Mike Hietkamp, Paterson Hodgson, Rachel Hyatt, Mike Johnston, Kimm Khagram, Diana Kurtzer, Seimone Kpiniong, Julia Krolik, Emily Kuberis, Hubert Paulmer, Justin Peterson, Laura Rainbow Dragon, Gerry Robbins, Brianna Rustige and Carolyn Silvestro.

With thanks galore, and a little “woohoo!” – Paula

## BOARD OF DIRECTORS

Zack Benson, Secretary  
Lisa Calzonetti, President  
Nicholas Dalton  
Adrian Harding, Treasurer  
Sue Fernholm  
Heather Jamieson  
Ryan MacAdam  
Sarah Mau  
Jim Moon  
Eric Pringle  
Spencer Shewen  
Andrew Toms

## HILLSIDE INSIDE ADVISORY COMMITTEE

Sam Baijal  
Lynn Broughton  
Nicholas Dalton  
John Leacock  
Ryan MacAdam  
Jessie O'Donnell  
Paula Philp  
Eric Pringle  
Spencer Shewen  
Rachel Thompson

## STAFF & SERVICE PROVIDERS

Samir Baijal, Artistic Director  
Josh Gabriel, Photographer 2008  
Paul Holland, Technical Director  
Julian Katz, Photographer 2009  
Jenny Jayavel, Bookkeeper  
Paula Philp, Volunteer Manager  
Gareth Lind, Graphic Designer  
Jessie O'Donnell, Office Manager  
Rachel Thompson, Festival Manager

## THANK YOU TO OUR SUPPORTERS

- The Ontario Trillium Foundation
- City of Guelph
- Sleeman Centre Staff
- Various departments within the City of Guelph
- Paul Holland and the Technical Team
- Loralie Anbeek, outgoing Bookkeeper
- Paula Perri, Office Co-op Student
- Aboriginal Community
- Site Décor Team
- Hillside Finance Committee
- Hillside Site Committee
- LINDesign
- Barking Dog Studios
- Ticket Pro
- Hillside Clothing: Mom Can't Cook Clothing Company
- University Centre Programming
- Downtown Board of Management
- Guelph Tourism
- Volunteer Centre of Guelph/Wellington
- Guelph Arts Council
- The Bookshelf
- Exclaim!
- ECHO
- Intrigue Media
- Sue Richards – Blog Guelph
- theloop.ca
- University of Guelph – Alumni Affairs and Development
- Soundscapes
- Encore Records
- Ground Floor Music
- Scotiabank
- Simplex Grinnell
- Soccer Fanatic
- Centennial Plumbing
- Old Quebec Street Mall Management

The Hillside Festival organization also receives support from



Canadian Heritage  
Patrimoine canadien

Canada



ONTARIO ARTS COUNCIL  
CONSEIL DES ARTS DE L'ONTARIO

Deloitte.



## WIN TICKETS TO THE HILLSIDE SUMMER FESTIVAL AND THE NEXT HILLSIDE INSIDE OPINION SURVEY

Please take a few minutes to fill out this survey – and you might win a Hillside Ticket Package! Let us know how you think we did on this second Hillside Inside.

Hillside is presenting this event at the request of the City of Guelph. Our goal was to bring dynamic programming to downtown Guelph during the depth of winter. Hillside Inside is not intended to be a replica of the Hillside Summer Festival, but an indoor event that has the spirit of the summer festival.

**Drop off your completed survey at the Info Booth and get a raffle ticket for a chance to win two Weekend Passes for the 2009 Hillside Summer Festival and two tickets to Hillside Inside 2010. To be included in the draw, surveys must be returned by 11 pm, Saturday February 7, 2009. The winner will be announced after the festival.**

1. Which community do you live nearest to?  
 Guelph    KW/Cambridge  
 Toronto    Hamilton  
 London    Other \_\_\_\_\_
2. How old are you?  
 12 & under    13-17    18-24  
 25-40    41-50    51-64  
 65+
3. What is your postal code?  
\_\_\_\_\_
4. I attend:  
 High school  
 Conestoga College  
 University of Guelph  
 Other \_\_\_\_\_  
 Not applicable
5. During your visit to Hillside Inside, approximately how much will you spend in the following areas?  
\$ \_\_\_ Food & Beverages  
\$ \_\_\_ Craft vendors  
\$ \_\_\_ Hillside merchandise  
\$ \_\_\_ Performer merchandise  
\$ \_\_\_ Downtown Guelph merchants  
\$ \_\_\_ Accommodation  
\$ \_\_\_ Other \_\_\_\_\_
6. How did you learn about Hillside Inside? (You may select more than one option.)  
 Poster    Flyer  
 Radio    Word of mouth  
 Print ad    Hillside's website  
 The web  
 Received promotional email  
 Other \_\_\_\_\_

Please see reverse.

7. What brought you to Hillside Inside?
- Event location
  - Scheduled performers
  - Event timing
  - Brand/reputation of Hillside
  - Friends' influence
  - Good value for dollar
  - Other \_\_\_\_\_

8. How did you get to Hillside Inside?
- I drove alone
  - I carpooled
  - I walked
  - Guelph bus
  - Other \_\_\_\_\_

9. Please rate the following event features on a scale of 1 -5 (1 = strongly disagree, 3 = neutral, and 5 = strongly agree).

	1	2	3	4	5
I enjoyed the festival venue.					
I had no problems finding parking for the festival.					
The crowd size for the festival was just right.					
Overall, Hillside Inside's sound level was just right.					
Hillside Inside offered high quality performances.					
Hillside Inside offered high quality technical production.					
I enjoyed the mix and quality of food vendors available.					
I enjoyed the mix and quality of craft vendors.					
Gaining access to the Hillside Inside floor was not difficult.					
Hillside Inside's ticket price was good value for money.					
I plan on returning to Hillside Inside next year.					
I liked the Hillside Inside decor.					
The Hillside merchandise and apparel was good value and of high quality.					

10. Please rate the quality of service/ assistance provided by the following groups on a scale of 1 -5 (1 = Poor, 3 = Average, and 5 = Excellent).

	1	2	3	4	5
Hillside Inside volunteers (black shirts)					
Sleeman Centre event staff (yellow shirts)					

**Thanks for all your feedback  
– and see you again next year!**

**Thank you to Deloitte for  
their support on this survey.**